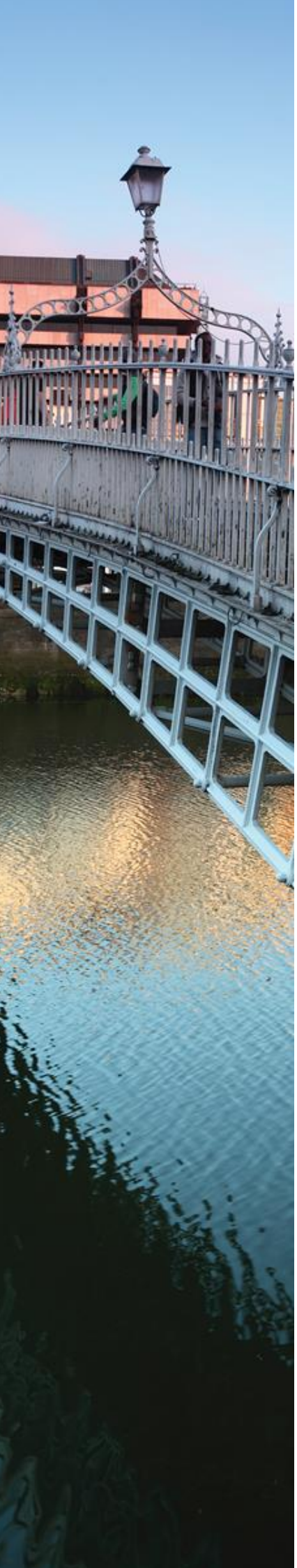
PARTNERSHIP & EXHIBITION OPPORTUNITIES

EAFS | DUBLIN 2025

THE EUROPEAN ACADEMY OF FORENSIC SCIENCE

26th - 30th May 2025

Convention Centre Dublin, Ireland



THE EUROPEAN ACADEMY OF FORENSIC SCIENCE CONFERENCE 2025

26th – 30th May 2025 **Convention Centre Dublin, Ireland**

Forensic Science Ireland is proud to host the European Academy of Forensic Science (EAFS 2025) in Dublin in the same year that our organisation celebrates the 50th Anniversary of its foundation.

EAFS is the biggest European forensic science event and occurs once every 3 years. It brings together over 1200 forensic science practitioners, stakeholders and partners from across the forensic science global community to showcase the depth and breadth of developments in forensic science.

Concurrently, FSI will also host the Annual Meeting of the European Network of Forensic Science Institutes (ENFSI) – consisting of the Directors of all major forensic institutes across Europe. It is a privilege for FSI to host these events in Dublin in May 2025.

FSI is located in Celbridge in Co. Kildare in a new award-winning building. We have 215 staff made up of scientists, analysts, administrative staff and seconded members of An Garda Síochána.

Forensic Science Ireland is an associate office of the Department of Justice. We work together to deliver, to best international standards, comprehensive scientific analysis, independent expert opinion, advice and training to support the Irish Justice system.

We provide a range of services across Chemical, DNA & Biological and Physical Analysis functions. FSI is accredited to the ISO17025 standard and holds a Gold ***Excellence Through People*** certification.

FSI's vision is 'Science Supporting Justice' – a theme that will be at the forefront at the EAFS conference. We look forward to welcoming you to EAFS in Dublin in May 2025!

Chris Enright

Director General, Forensic Science Ireland
EAFS 2025 Conference Chair

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WHY GET INVOLVED?

The EAFS Conference is the most encompassing and relevant European event in the field of forensic science, bringing together experts, researchers, and professionals from various disciplines within forensic science. The conference provides a platform for researchers and practitioners to share their latest findings, exchange knowledge, and discuss advancements in forensic techniques and technologies.

- **Over 1,200 global participants in one location**
- **Forensic Scientists, Researchers, Law Enforcement Professionals, Legal Professionals, Educators and Students, Forensic Technicians and Analysts, Policy Makers and Government Representatives, Industry Representatives**
- **Showcase your product and services**
- **Secure your global presence and reconnect**
- **Enhance your brand's visibility among a highly targeted audience of professionals in the forensic science field**
- **Networking opportunities – meet experts, researchers, and professionals**
- **Recruitment opportunities**

VENUE

CONVENTION CENTRE DUBLIN

EAFS 2025 will take place in the Convention Centre Dublin, right in the heart of the city.

This purpose-built venue will allow delegates, sponsors, and exhibitors an opportunity to network and engage with each other during a highly interactive week.

An excellent networking zone is created within the Forum, with exhibition, poster and catering space, creating a hub of activity during the Conference.

The Convention Centre Dublin has won over 50 awards including World's Leading Meetings & Congress Centre

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PARTNERSHIP OPPORTUNITIES

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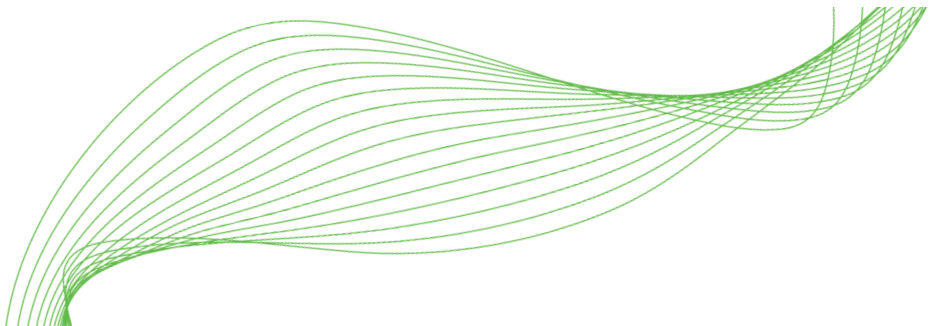
Choose the packages that work for you, and then customise it!

	DIAMOND €45,000	PLATINUM €35,000	GOLD €25,000	SILVER €17,500	BRONZE €10,000
Limited Opportunities	1	3	5		
Exhibition Space	18sqm	12sqm	9sqm	9sqm	6sqm
Exhibition Only Passes	4	4	3	2	2
Full Conference Registration ***(Includes one Welcome Reception and full conference session access)***	**5**	**4**	**3**	**2**	**2**
Programme Inclusion at Lunchtime Session	One 35 minute session	15% Discount			
Promotional/Brand Inclusions					
Acknowledgment at the Opening and Closing Ceremony	☑	☑	☑	☑	☑
Use of the official conference brand/sponsorship status title	☑	☑	☑	☑	☑
Advertisement within the conference programme	1 Full Inside Page	1 Full Page	1 Full Page	1 Half Page	1 Half Page
Listing within the sponsors section of the website & digital platforms	☑	☑	☑	☑	☑
Designated company profile within the conference app	☑	☑	☑	☑	☑
Push notification to be sent during the conference via the conference app	☑	☑			
Company logo on official sponsor signage and materials onsite	☑	☑	☑	☑	☑
Company logo included in pre-event marketing emails	☑	☑	☑	☑	☑
Logo positioned on the home page of the EAFS 2025 website	☑	☑	☑		
Conference delegate pack insert	**1 x A4 page**	**1 x A4 page**			
Company logo on the EAFS 2025 newsletter	☑	☑	☑	☑	☑
Inclusion in dedicated Pre-conference e-newsletter	**1**	**1**			
Discount on other sponsorship elements	**15%**	**10%**	**10%**	**5%**	**5%**



EXCLUSIVE OPPORTUNITIES

Are you looking for a customised sponsorship opportunity? Get in touch!

Contact Kasia Mahony expo@eafs2025.org or call +353 1 4003848

LUNCHTIME SESSION — Limited to 4 — €12,000

During the conference, a sponsor has an opportunity to host a lunch-time symposium. 1 x 35min lunchtime session, which will allow a sponsor to showcase their recent scientific research. Content must be approved by the scientific committee and all costs pertaining to the speaker(s) are provided by the sponsor. (Registration, Travel, hotel and other costs). The conference will provide one meeting room (capacity 300pax) with projection, screen and one microphone. Sponsor benefits include:

- Acknowledgement in the conference programme book
- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Promotional piece in the Lunchtime session dedicated web page within the conference website
- Opportunity to display 2 free-standing banner stands in the meeting room

WELCOME RECEPTION — Exclusive — €10,000

Your organisation has exclusive sponsorship of the Welcome Reception. Taking place in the Exhibition Hall and the first main gathering of all participants and an opportunity to make a first impression on the delegates. This event provides a sponsor with a unique opportunity to engage with the delegates. We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the conference programme book
- Recognition on the website, with your logo hyperlinked to your organisation's website
- Table-top cards with your organisation logo at the catering stations during the event
- Opportunity to position 6 promotional free-standing banners (max 1m wide x 2m tall, banner supplied by the sponsor).
- 5 Welcome Reception tickets included in the packages

CONFERENCE DINNER — Exclusive — €15,000

Your organisation has exclusive sponsorship of the Conference Dinner, which will take place during the Wednesday of the official programme. With an evening of dining, cultural experiences, and an excellent opportunity to leave a lasting impression on the delegates, this event provides a sponsor an opportunity to engage with the delegates. Guests are welcome to purchase tickets and branded event tickets will be provided to all participants. We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the conference programme book
- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Logo included on the Conference Dinner signage and ticketing
- Opportunity to position 6 promotional free-standing banners within the dinner venue
- 6 passes included to the Conference Dinner

MOBILE APP — Exclusive — €9,500

Put your mark on this valuable resource that attendees use before, during and after the conference for all the up-to-date sessions and exhibitor information. Sponsor benefits include:

- Acknowledgement in the conference programme book
- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Sponsor's logo will be prominently displayed within the mobile app landing page
- Designated company profile within the app
- 1 promotional banner placed within the app
- 1 push notification to be sent during the conference

EXCLUSIVE OPPORTUNITIES – Cont.

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CHARGING & PRINT STATION	Exclusive	€6,950

Your brand can *"Charge-up"* the delegates' devices and more. All delegates will have access in the exhibit hall to the sponsor branded charging / print station. Delegates have free access to power up their devices, use a provided laptop station to search the web, review the programme online and print flight tickets etc... A hub of activity and high demand. Sponsor benefits include:

- Sponsors logo included in the charging station branding
- Acknowledgement in the programme book
- Recognition on the website, with your logo hyperlinked to your organisation's website
- Logo included as part of the laptop station(s) screen savers and desktops

DELEGATE PACKS	Exclusive	€12,500

Each registered delegate will receive an official conference pack. Delegate pack/bag with your brand aligned with the EAFS 2025 brand. This will contain all delegate materials. Sponsor benefits include:

- Your logo included on the pack/bag in conjunction with the conference logo/brand (bag provided by the conference office)
- Acknowledgement in the programme book
- Opportunity to include a promotional delegate bag insert in the bag, supplied by your company
- Recognition on the conference website, with your logo hyperlinked to your organisation's website

LANYARDS	Exclusive	€6,500

All delegates will receive an official conference lanyard. Your logo and the conference brand will be printed by the conference office. (one colour print process- lanyards provided by the conference secretariat). Sponsor benefits include:

- Your logo included on the lanyard worn by each delegate during the event.
- Acknowledgement in the conference programme book
- Recognition on the conference website, with your logo hyperlinked to your organisation's website

CONFERENCE WATER BOTTLE	Exclusive	€9,950

Each registered delegate will receive an official conference water bottle included in their delegate pack. Your brand will be aligned with the EAFS 2025 brand. Sponsor benefits include:

- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Your logo included on the water-bottle (one-colour print process will be confirmed by the conference secretariat)

VOLUNTEER T-SHIRTS	Exclusive	€6,950

Official volunteers are the face of EAFS 2025 throughout the event. They are clearly identifiable to all delegates providing assistance. Sponsor benefits include:

- Recognition on the conference website, with your logo hyperlinked to your organisation's website
- Your logo included on the volunteer t-shirt with the conference logo (t-shirt provided by the conference office and your logo position will be confirmed by the conference secretariat)

ADVERTISEMENT / PROMOTIONAL OPPORTUNITIES

DELEGATE PACK INSERT	Limited availability	€2,500

Each registered delegate will receive an official conference pack/bag. Have your promotional flier (max 1 A4 page) included in the official delegate bag. One flier is provided by the sponsor. (Note that only 8 opportunities are available for non-tiered sponsors).

NOTE PAD & PEN	Exclusive	€4,500

Each delegate will receive your organisation's branded note pad and pen within the delegate bag. Items to be provided by the sponsor.

PROGRAMME BOOK ADVERTISEMENT OPTIONS	
Full-page Advertisement	€2,500
Half-page Advertisement	€1,500

BANNER-Ads

IN REGISTRATION CONFIRMATION EMAIL *(exclusive banner ad)* €3,750
On booking, all participants receive a confirmation email – your banner ad will be exclusively included linking to your organisation's web url. This is offered as priority to our top 4 tiered sponsor levels.

IN GENERAL PRE- E-BLAST *(this is for one e-blast)* €1,950
The conference office will issue regular e-newsletters with event updates. Include your organisations banner ad and link to your web url. This rate is for one inclusion.

IN FINAL CONFIRMATION EMAIL *(Joining instruction final pre-event email)* €2,750
Pre-conference all delegates will receive a final joining instructions for the event by email. Your banner ad will be exclusively included linking to your organisation's web url. This is offered as priority to our top 4 tiered sponsor levels.

WEB BANNER AD for Sponsors (One Month) €1,950
Our sponsors are offered an opportunity to have a focus banner ad listed at the top of the sponsors section of the conference website linking through to your organisation's web url. This will be listed at the top of the sponsors page, irrespective of the sponsors tiered status. One tweet/FB post will be included promoting the sponsor focus during the secured month.

MOBILE APP ADVERTISEMENT	€750

PUSH NOTIFICATIONS
Deliver targeted messages directly to attendees' mobile devices through push notifications. This feature enables you to create personalised, time-sensitive announcements, such as product launches, exhibition stand promotions, or exclusive offers. Limited availability.

EXHIBITION OPPORTUNITIES

EAFS 2025 exhibition will be open to all participants from the afternoon of Monday, 26th May to Friday, 30th 2pm. (Set up Sunday 25th from 1200hr). Conference catering, welcome reception and other networking points will be based in the exhibition hall, ensuring footfall through this area.

The Convention Centre Dublin offers a modern open building, ideal for large exhibitions and flow of crowds through the spaces. We are planning an exhibition space that will engage and allow for your time with the delegates.

Stand positions are based on first come basis so book early. Exhibitors are encouraged to book early to secure their position and brand recognition on the website www.eafs2025.org. All exhibiting companies will be listed on the website with a "Business Card" listing and direct web link to your organisation with write up.

Book early to avail of the lower rates!

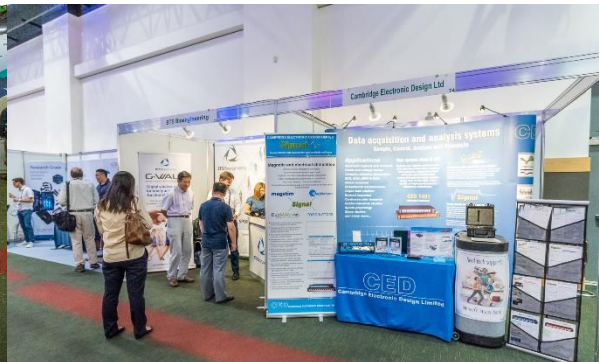
EXHIBITION RATES

Ensure that you book early to avail of the discounted rate. There are two booking options:

SPACE ONLY Minimum booking of 6 sqm (3m x 2m)	**SPACE ONLY RATE** **Per sqm**	
Space only requires/expects an exhibitor to book all services. This may be a custom-built exhibition construction or you may wish to tailor your package and can order accordingly. ➢ 2 complimentary exhibitor passes for every 6 sqm exhibition area booked	**Early Bird Rate** ***Available until 2nd October 2024***	**€450**
	Late Rate ***From after 2nd October 2024***	**€565**

SHELL SCHEME STAND minimum booking of 6 sqm (3m x 2m)	**SHELL SCHEME RATE** **Per sqm**	
Exhibition package includes: ➢ sqm in shell structure as booked ➢ 1 trestle table 2 chairs ➢ lighting and 1 x double socket ➢ 2 complimentary exhibitor passes for every 6 sqm exhibition area booked.	**Early Bird Rate** ***Available until 2nd October 2024***	**€525**
	Late Rate ***From after 2nd October 2024***	**€625**

Exhibition only staff passes have access to the welcome reception, exhibition hall and daily refreshments. Additional tickets may be purchased and upgrades to full conference pass can be booked. Contact us to learn more.



APPLICATION, PAYMENT & CANCELLATION POLICY

Contact expo@eafs2025.org to discuss your selected package and confirm your booking.

GENERAL CONDITIONS & APPLICATION PROCESS

Once a booking form is submitted, a confirmation will be emailed to the Sponsor/Exhibitor with an accompanying invoice.

The **TERMS & CONDITIONS** for sponsorship and exhibition are provided within this prospectus and online booking form. Please note that submission of a booking form indicates acceptance of all TERMS & CONDITIONS specified within this prospectus. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

Cancellations/Postponement & Payments:

50% of total amount is due immediately with booking confirmation. All invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer or credit card (credit card must be a pre-approved option, contact us for details as charges may apply). Bank details will be provided on all invoices. All bank charges are the responsibility of the sender. If the Client fails to submit full and final payment 7 months prior to the event, Keynote PCO can cancel the Client's participation with no refund of monies received. Should booking and subsequent payment terms be after the above period, alternate dates will be confirmed with the client (sponsor and or exhibitor).

Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services, advertising etc.), written notification must be sent to expo@eafs2025.org

Refunds will be based on the following schedule:

- Before 8 November 2024 40% refunded, less agreed benefits received to date.
- After 8 November 2024 No refund available.

In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space / sponsorship / advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event. In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.
Should the conference format or medium change (to include hybrid or fully virtual event delivery) the exhibitor/sponsor/advertiser will not be entitled to cancel or to obtain monetary compensation, but the benefits that have been agreed will remain in place and adjusted appropriately.

Stand Assignment, Exhibition Construction & Staff:

Tiered Sponsors will be offered first preference on exhibition space location as required. The remainder will be allocated strictly on a first come, first served basis to other exhibitors and will be confirmed in writing, by Keynote PCO. If a custom designed stand is to be constructed, please provide a diagram of the proposed stand, with details and dimensions.

All display constructions require the approval of the Exhibition & Sponsorship Manager at Keynote PCO, 4 months prior to the conference. All stands must adhere to the dimensions as booked according to their package and per the exhibition manual that will be issued to all confirmed exhibitors.
Preferences and priorities requested by the Exhibitor/Sponsor as to space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's space should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in space locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.

The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café where or as required.
Exhibitors agree to be present the full duration of the exhibition during the event. Set up and dismantling of any display/exhibition spaces must only occur during the specific allotted timings.

Insurance and Safety:

The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to venue, exhibits or other personal property. In addition, the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. Exhibitors and their representatives shall indemnify and hold harmless Keynote PCO, EAFS 2025 Committee, Forensic Science Ireland, The Convention Centre Dublin and their affiliated agents and employees from any or all liability.
The complete Rules & Regulations will be published in the Technical Information Manual (Exhibition) which will be issued to all exhibitors a minimum 3 months before the event. The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. Insurance documentation and risk assessments must be provided per dates and deadlines in this document and failure to provide any required documentation may cause your booking to be cancelled with no refund available. The organisers reserve the right to demand changes to, or closure of any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with the official rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.

Once a sponsor or an exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy plus all further rules and regulations in the technical information manual. The Sponsor/Exhibitor agrees not to carry on additional promotional activities in Dublin outside the conference venue over the dates of EAFS 2025 If acting as a sponsor/exhibitor, all activities must take place within the venue or for related events (e.g. social events and tour programmes) and any activities must be specifically agreed with the organisers of the conference. Contact expo@eafs2025.org.

www.eafs2025.org

EAFS 2025 CONFERENCE OFFICE
c/o Keynote PCO

Kasia Mahony, Sponsorship & Exhibition Manager

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